



FOR IMMEDIATE RELEASE

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Yesway Celebrates the Grand Opening of the NEW Allsup's in Bangs, Texas in a Big Way!

*Join the fun from June 13th through 19th for great food, great giveaways,
a free concert with country music star and Bangs' very own Coffey Anderson,
and an autograph signing with Dallas Cowboys Super Bowl Co-MVP Randy White*

(Fort Worth, TX – June 10, 2021) – [Yesway](#), one of the country's fastest growing convenience store chains, invites one and all to the Grand Opening celebration of its new [Allsup's](#) store located at 506 E Hall Street in Bangs, TX. **The fun begins on Sunday, June 13th with festivities continuing through Saturday, June 19th.**

Customers who visit the store that week can enter for a chance to win one of the exciting prizes that will be given away on Saturday, June 19th at 12:00 P.M. including, a Panasonic 65" TV, a BBQ Grill, or Milk for One Year (52 gallons).*

During the Grand Opening, Allsup's will also be holding **Great Grocery Giveaways**, giving away free groceries every hour, on the hour on Friday, June 18th from 10 A.M. – 3:00 P.M., and on Saturday, June 19th at 10:00 A.M. and 11:00 A.M. Winners will receive an Allsup's ice chest full of Allsup's and Yesway branded items, including taco sauce, salsa, jerky, chips, chocolate bars, and more.**

To kick the week-long celebration off with a bang, country music star, Allsup's fan, and Bangs' very own **Coffey Anderson will play a free concert on Sunday, June 13th from 6:30 to 8:00 P.M.** Customer, fans, families, and friends are invited to come for the music and then stay to have an autograph signed by Coffey.

To add to the excitement, everyone is invited to **meet Dallas Cowboys Super Bowl Co-MVP Randy White. He will be signing autographs at on Friday, June 18th from 12:00 to 2:00 P.M.** There will also be a special drawing for a signed Dallas Cowboys helmet.

Allsup's also invites customers to visit the Pepsi trailer on Friday the 18th and Saturday the 19th from from 11:00 A.M. to 2:00 P.M. to enjoy FREE Pepsi Drinks and Frito-Lays Chips.

In addition, during the Grand Opening celebration, customers can get a 32 oz. Tallsup, or any size Allsup's coffee or cappuccino for just 49 cents; as well as an Allsup's burrito or chimichanga - buy one, get one (of like kind) free. But that's not all! The Coffey Anderson Special, including a beef and bean burrito, a corn dog and a Tallsup, will be available for only \$4.99 during the Grand Opening.

"It is exciting for us to be able to bring this new store to our long-time, loyal customers in Bangs, Texas," said Tom Trkla, Chairman and Chief Executive Officer of Yesway. "It is also important that we support the communities we serve, and so, in honor of the grand opening we will be making a \$1,250 donation to the Bangs Independent School District as well as a \$1,250 donation to the Bangs Volunteer Fire Department," he added.

The new Bangs Allsup's store features a forecourt with 16 fueling positions, a diesel island with three fuel bays, and 5,500 square feet of interior merchandising space. Customers visiting this new store, which is open 24 hours per day, will find all of their favorite Allsup's foods and snacks, a new trucker/automotive section, a large selection of Hispanic foods, and Beer Cave along with amenities including Western Union service, ATM availability, as well as Allsup's Word Famous Burritos and other hot foods. Amazon Lockers, Primo Water, and Ben & Jerry's Ice Cream are soon to come.

To find the Yesway or Allsup's store closest to you, please visit www.Yesway.com/locations or www.Allsups.com/allsups-locations/.

**Do not need to be present to win.*

***Must be present to win.*

Editor note: Contact Erin Vadala, erin@warnerpr.com; 978-468-3076 to arrange interviews. High-resolution images, graphics available on request.

About Yesway – BW Gas & Convenience Retail, LLC d/b/a Yesway is headquartered in Fort Worth, Texas. Yesway is currently ranked #2 in year-over-year relative store growth on the Convenience Store News "2020 Top 20 Growth Chains" list, after being ranked #1 on the "2019 Top 20 Growth Chains" list, is ranked #17 on the "CSP Top 202 Chains" list by total portfolio size, was named a "2017 Chain to Watch" by Convenience Store Decisions, was awarded a Bronze for Loyalty & Advocacy in the 2018 Loyalty360 Customer Experience Awards, and its CEO has been named a "CSP 2020 Power 20 Deal Maker." Yesway's portfolio currently consists of 402 stores located in Texas, New Mexico, South Dakota, Iowa, Kansas, Missouri, Wyoming, Oklahoma, and Nebraska, including most recently, the Allsup's Convenience Store chain. www.yesway.com

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