YESWAY & ALLSUP'S 2026 ROUTE 66 TRUCK SWEEPSTAKES
OFFICIAL RULES – PART OF THE ("THE BIG FILL")

BY SUBMITTING AN ENTRY TO THIS SWEEPSTAKES DURING THE SWEEPSTAKES ENTRY PERIOD, YOU AGREE TO THESE OFFICIAL RULES, SO READ THEM CAREFULLY BEFORE ENTERING. THESE OFFICIAL RULES CONTAIN PROVISIONS THAT LIMIT OUR LIABILITY TO YOU, ELIMINATE YOUR RIGHT TO A TRIAL BY JURY, AND REQUIRE YOU TO RESOLVE DISPUTES WITH US ON AN INDIVIDUAL BASIS, AND NOT AS A PART OF ANY CLASS OR REPRESENTATIVE ACTION, AND THROUGH FINAL AND BINDING ARBITRATION. SEE BELOW.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID OUTSIDE THE STATES OF ARIZONA, MISSOURI, NEBRASKA, NEW MEXICO, OKLAHOMA, SOUTH DAKOTA, TEXAS, AND WYOMING, AND WHERE PROHIBITED OR RESTRICTED BY LAW.

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH ANY SOCIAL MEDIA PLATFORM INCLUDING WITHOUT LIMITATION FACEBOOK OR INSTAGRAM FROM META ("SOCIAL MEDIA PLATFORMS"). ALL QUESTIONS REGARDING THE SWEEPSTAKES SHOULD BE DIRECTED TO SPONSOR AND NOT THE SOCIAL MEDIA PLATFORMS.

1. ACCEPTANCE OF OFFICIAL RULES: By participating in the "Yesway & Allsup's 2026 Route 66 Truck Sweepstakes" (the "Sweepstakes"), you hereby accept and agree to these official rules (the "Official Rules") and the decisions of BW Gas & Convenience Retail, LLC d/b/a Yesway ("Yesway" or the "Sponsor"), which decisions are final and binding.

2. ELIGIBILITY: The Sweepstakes is open to persons who (1) are legal residents of Arizona, Missouri, Nebraska, New Mexico, Oklahoma, South Dakota, Texas, or Wyoming, and (2) are at least eighteen (18) years of age or the age of majority in their state of residence, whichever is older, at the time of entry. Employees, officers, and representatives, and members of their immediate families (i.e., parents, spouses, siblings, children, grandparents, stepparents, stepchildren, and stepsiblings, and their respective spouses, and those living in the same household, whether or not related) of the Sponsor and its affiliated companies, parent companies, subsidiaries, participating promotional partners, distributors, advertising and promotion agencies, and any company involved in the creation, design, execution, production, or fulfillment of the Sweepstakes (collectively, the "Sweepstakes Entities") are not eligible. All entries submitted in compliance with these Official Rules and not disqualified or void are considered "Eligible Entries".

3. ENTRY PERIOD: The Sweepstakes begins at 12:00:00 a.m. CT on July 1, 2026 and ends at 11:59:59 p.m. CT on January 5, 2027 (the "Entry Period"). "CT" means either Central Standard Time or Central Daylight Savings Time depending on which is in effect on the date in question. The Sponsor is the official timekeeper.

4. HOW TO ENTER: There are five (5) methods of Sweepstakes entry:

- In-Store Entry (Qualifying Purchase): Purchase any two (2) or more participating promotional products from a participating Yesway® or Allsup's® location in a single transaction during the Entry Period and enter the phone number associated with your Yesway & Allsup's Rewards account at checkout when making your qualifying purchase. "Participating promotional products"

means products designated by Sponsor in in-store signage, the Yesway & Allsup's Rewards app (the "App"), point-of-sale materials, or other promotional materials for this Sweepstakes. You will receive only one (1) Sweepstakes entry per qualifying transaction and with a valid receipt, regardless of the number of qualifying products in excess of two (2) purchased in a single transaction.

Registration for Yesway & Allsup's Rewards is free online at yeswayallsupsrewards.com or in the App, which can be downloaded for free through the Apple App Store or Google Play.

- Mail-In Entry (No Purchase): To submit an entry by mail, hand print your first and last name, date of birth, residence address, telephone number associated with your Yesway & Allsup's Rewards account (if applicable), and email address on a 3" x 5" card; place the card in an envelope with proper first-class postage affixed; and mail it to:

  Yesway & Allsup's 2026 Route 66 Truck Sweepstakes
  c/o Yesway Marketing
  2301 Eagle Parkway, Suite 100
  Fort Worth, Texas 76177

  Mailed entries must be postmarked during the Entry Period and received by January 8, 2027. There is a limit of one (1) 3" x 5" card per stamped outer envelope. Each properly submitted mail-in entry equals one (1) Sweepstakes entry.

- Online Entry (No Purchase): During the Entry Period, either scan the QR code found on participating signage, packaging, or promotional materials, or visit yesway.com/sweepstakes. You will be directed to an entry page where you must complete and submit the required information (e.g., name, e-mail address, and phone number). There is a limit of one (1) entry per person per day via online entry. For purposes of this Sweepstakes, a "day" is the 24-hour period from 12:00:00 a.m. to 11:59:59 p.m. CT.

- Smiles Redemption Entry (No Purchase): Yesway & Allsup's Rewards members may redeem two hundred fifty (250) Smiles in the App to receive one (1) Sweepstakes entry. For every additional 250 Smiles redeemed in a single or separate redemption, you will receive one (1) additional Sweepstakes entry (for example, 500 Smiles = 2 entries; 750 Smiles = 3 entries). Smiles redemptions are processed instantly, are deducted from the member's account, and are final and non-refundable. Smiles have no cash value and cannot be combined with other offers or reinstated for any reason, including if the Sweepstakes is canceled or if an entry is voided. The member's account must be active and in good standing at the time of redemption. The daily limit described in the Online Entry subsection does not apply to Smiles Redemption Entries; entries via Smiles are awarded per full 250-Smiles increment redeemed.

- Summer Sweepstakes Spin Entry (July 1, 2026 through September 8, 2026 only): During the game period of the Yesway & Allsup's 2026 Summer Sweepstakes Digital Game ("Summer Sweepstakes"), eligible participants who receive and complete valid Spins in accordance with the Summer Sweepstakes official rules may receive Truck Entry messages (for example, "1 Truck Entry", "2 Truck Entries", or "3 Truck Entries"). Each such message automatically awards the stated number of entries into this Sweepstakes. Entries awarded through this method are automatically associated with the registered Yesway & Allsup's Rewards account used for the qualifying Spin. This entry method is subject to all eligibility requirements, limits, procedures, and other terms stated in the Summer Sweepstakes official rules.

Except as expressly set forth under the Online Entry method above, there is no limit on the number of Eligible Entries you may submit during the Entry Period, regardless of entry method. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, deceptive, or otherwise not in compliance with these Official Rules may be disqualified from the Sweepstakes at Yesway's sole and absolute discretion. Entries generated by script, computer program, macro, or programmed, robotic, or other automated means are void and may be disqualified. Subsequent attempts by the same individual to submit multiple entries by using multiple or false contact information or otherwise may be disqualified.

The Sweepstakes Entities are not responsible for technical failures of any kind, including, but not limited to, malfunctioning of any wireless network, telephone, computer, computer network, hardware, software, website, application, or platform used in connection with this Sweepstakes or the Summer Sweepstakes entry method. The Sweepstakes Entities are not responsible for electronic communications that are undeliverable as a result of filtering, insufficient device storage, spam controls, or any other cause outside their reasonable control. Those who do not follow all instructions, provide required information, or comply with these Official Rules may be disqualified. All materials submitted become the property of Yesway and will not be returned. Illegible and/or incomplete entries and entries submitted by an entrant who does not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Normal time rates, if any, charged by your internet service or mobile provider may apply. Please review the Yesway & Allsup's Rewards Terms & Conditions at yeswayallsupsrewards.com/terms. For customer support, email rewards@yesway.com.

The odds of winning depend on the total number of Eligible Entries received during the Entry Period.

5. PRIZES:

Grand Prize: One (1) Grand Prize is available. The "Grand Prize" is: one (1) Ford F-150 truck with an approximate retail value ("ARV") of sixty thousand dollars ($60,000 USD), plus five thousand dollars ($5,000 USD) intended to help offset tax, title, license, and registration fees associated with the vehicle (the "TTL Allowance"). The total ARV of the Grand Prize is sixty-five thousand dollars ($65,000 USD). The Grand Prize vehicle may be new, may have been used for promotional purposes, and may have an odometer reading of not more than two thousand five hundred (2,500) promotional miles at the time of delivery.

Grand Prize vehicle details, including model year, trim, color, optional equipment, and dealership or delivery location, will be determined by Yesway in its sole discretion, subject to availability. "Winner" must take delivery of the vehicle at a location, date, and time designated by Yesway (or its designee). Winner may be required to present a valid U.S. driver's license and proof of insurance prior to or at delivery. Yesway reserves the right, in its sole discretion, to substitute a comparable vehicle or a cash award of equal or greater value if the designated prize becomes unavailable for any reason.

The TTL Allowance is provided as a convenience only and may not cover all costs required to title, license, register, and insure the vehicle. Winner is solely responsible for any and all costs not expressly provided in these Official Rules, including, but not limited to, any amount of taxes, title, license, registration, documentation, dealer fees, insurance, fuel, maintenance, additional accessories, and any other costs of ownership or use. If the TTL Allowance exceeds the actual eligible fees incurred, such excess shall not be awarded or payable.

6. WINNER SELECTION AND NOTIFICATION: On or about January 29, 2027, Sponsor (or its designee) will conduct a random drawing from all Eligible Entries received during the Entry Period, including eligible Truck Entries awarded through the Summer Sweepstakes entry method, to select one (1)

potential Grand Prize Winner, provided this timeline is subject to change in Yesway's sole discretion. Odds of winning the Grand Prize depend on the total number of Eligible Entries received.

The potential Winner will be notified using the email address, phone number, or other contact information associated with the winning entry or, as applicable, the Yesway & Allsup's Rewards account tied to the winning entry. If the potential Winner cannot be reached after reasonable efforts, fails to respond within five (5) business days of notification, or if a prize or prize notification is returned as undeliverable, the potential Winner forfeits the prize and an alternate potential Winner will be randomly drawn from the remaining Eligible Entries. This process will continue until a Winner is confirmed for the Grand Prize.

You need not be present to win. A prize will be awarded only to the natural person associated with the winning entry. For entries tied to a Yesway & Allsup's Rewards account, the prize will be awarded only to an authorized account holder of the mobile number associated with that Yesway & Allsup's Rewards account, regardless of the individual who submitted the winning entry.

7. WINNER VERIFICATION: Within five (5) days of notification, potential Winners may be required to complete, sign, and return documentation required by Yesway, including, as applicable, a notarized Affidavit of Eligibility, a release of liability, a publicity release (except where prohibited by law), tax documentation (e.g., a W-9), and any dealership, title, registration, or other vehicle-related documents. Provided that a potential Winner is in compliance with the Official Rules, has successfully proven eligibility, and timely returns all required documentation, the potential Winner will be confirmed as a Winner.

Yesway expressly reserves the right to delay announcement of the Winner for any reason it deems necessary. In addition, Yesway reserves the rights to select an alternate Winner if any potential Winner fails to comply with these Official Rules. Yesway may also require that the potential Winner submits to a background check before being declared the Winner and awarded a prize. Yesway may exclude a potential Winner from eligibility based on the background check results for any reason, as determined by Yesway in its sole discretion.

If, for any reason, more bona fide potential Winners come forward seeking to claim a prize in excess of the number of prizes available, the Winner of the prize available may be selected in a random drawing from among all persons making purportedly valid claims. Inclusion in such drawing is your sole and exclusive remedy under such circumstances. The Sweepstakes Entities are not responsible for and will not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify a potential Winner.

8. LIABILITY RELEASE AND INDEMNITY: By entering the Sweepstakes, you release Yesway and any other Sweepstakes Entities from any and all liability for any damages, injuries, losses, or expenses of any kind, including property damage, personal injury, illness, or death, arising directly or indirectly from participation in the Sweepstakes or the acceptance, possession, misuse, or use of any prize, including any activity related thereto. Prizes are provided "as is" without warranty or guarantee of any kind by the Sweepstakes Entities, either express or implied. Any warranty provided by the manufacturer or supplier of the truck, if any, shall be the sole warranty applicable to the prize.

You agree to indemnify, defend, and hold harmless the Sweepstakes Entities from and against any and all liability arising out of or relating in any way to your participation and to release all rights to bring any claim arising out of participation, use of any Sweepstakes website or the App, or receipt or use of any prize, including but not limited to: (a) unauthorized human intervention; (b) technical errors; (c) printing errors; (d) lost, late, or misdirected communications; (e) errors in administration or processing; or (f) injury or damage to persons or property, including computer systems. In any cause of action, the Sweepstakes

Entities' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event will the Sweepstakes Entities be liable for attorneys' fees.

The Sweepstakes Entities assume no responsibility for entries that are stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, or not received. Use of any device to automate or subvert entry is prohibited and entries received by such means will be void. Sponsor reserves the right, in its sole discretion, to disqualify any person it finds or suspects: (i) has tampered with the entry process or operation of the Sweepstakes; (ii) is acting in a disruptive manner; (iii) displays behavior that will bring such person or the Sweepstakes Entities into disgrace; (iv) has provided inaccurate information on any legal documents; or (v) is acting in violation of these Official Rules.

ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN DISQUALIFICATION AND TERMINATION OF ALL PRIVILEGES AS A WINNER.

9. PRIZE TERMS: The total ARV of the Grand Prize offered will not exceed sixty-five thousand dollars ($65,000 USD). The ARV of the Grand Prize represents Yesway's good-faith determination of the ARV of the prize, and is final and binding, and cannot be challenged or appealed. If the stated ARV is more than the actual fair market value of the prize, the difference will not be awarded. The ARV may change based on market conditions at the time of prize fulfillment.

Limit one (1) Grand Prize. No cash alternative, assignment, or substitution of a prize is permitted, except at Yesway's sole discretion. Yesway reserves the right to substitute a prize, or any portion of a prize, of comparable or greater value if a prize, or any portion of a prize, is unavailable. All prize details not specified in these Official Rules will be determined by Yesway in its sole discretion.

The value of any prize won may be taxable to the Winner as income. An IRS Form 1099 may be issued in the name of the Winner for the actual value of the prize awarded. All U.S. federal, state, and local tax liability, and any other costs and expenses associated with acceptance or use of a prize not specifically provided for herein, are solely the Winner's responsibility.

10. GRANT OF RIGHTS: By entering, you irrevocably consent to the use of your name, image, photograph, likeness, biographical information, and any video footage related to the Sweepstakes or any prize for the Sweepstakes Entities' advertising, promotional, or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without additional compensation, unless prohibited by law.

11. GENERAL TERMS: By entering, you: (a) agree to be bound by these Official Rules and by Yesway's interpretations of these Official Rules and decisions, which are final and binding; (b) acknowledge compliance with these Official Rules; and (c) agree to comply with all applicable federal, state, and local laws, rules, and regulations.

The Sweepstakes Entities are not responsible if the Sweepstakes cannot take place or is delayed, or if any prize, or any portion thereof, cannot be awarded due to acts of God, war, natural disasters, pandemics, government action, weather, terrorism, strikes, lockouts, labor disputes, work stoppages, fire, force majeure, or other events beyond the reasonable control of the Sweepstakes Entities. If, for any reason, the Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sweepstakes Entities, which, in Yesway's sole determination, corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Yesway reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes, or any part thereof. If the

Sweepstakes, or any part thereof, is terminated or modified prior to the end of the Entry Period, notice will be posted at yesway.com/sweepstakes if time permits, and the prize will be awarded in a random drawing from the remaining uncorrupted Eligible Entries received prior to such event. Yesway reserves the right to modify, withdraw, replace, or amend these Official Rules, including the Entry Period and the manner, timing, and number of drawings, to the extent permitted by law.

The Sweepstakes Entities will not be responsible or liable for failure to receive entries due to any act, failure to act, delay, or error relating to the transmission or processing of entries, or technical failures of any kind. Proof of submission does not constitute proof of entry.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND, SHOULD SUCH AN ATTEMPT BE MADE, YESWAY RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES, INCLUDING ATTORNEYS' FEES, TO THE FULLEST EXTENT PERMITTED BY LAW.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. If any provision is determined to be invalid, unenforceable, or illegal, the other provisions will remain in effect. Yesway's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. You waive any rights to claim ambiguity. Headings are for convenience only and do not affect meaning or intent. In the event of a discrepancy between any Sweepstakes-related materials and these Official Rules, these Official Rules will control.

12. PRIVACY: All information submitted by entrants and collected by Yesway in connection with entry will be subject to and treated in a manner consistent with Yesway's Privacy Policy (available at yesway.com/privacy-policy/) and the Yesway & Allsup's Rewards Terms & Conditions (available at yeswayallsupsrewards.com/terms/). By participating, entrants agree that Yesway may collect and use their personal information submitted with an entry and with any documentation required under these Official Rules to administer the Sweepstakes, select winners, and fulfill prizes. By submitting a physical mail entry, you agree to these Official Rules and voluntarily provide your information to Yesway.

13. DISPUTES: THIS SWEEPSTAKES AND THESE OFFICIAL RULES WILL BE GOVERNED BY THE LAWS OF THE STATE OF TEXAS. IF NOT RESOLVED THROUGH DIRECT DISCUSSIONS, ANY DISPUTE OR CLAIM WILL BE RESOLVED BY FINAL BINDING ARBITRATION WITH AN EXPERIENCED ARBITRATOR LICENSED TO PRACTICE LAW IN TEXAS. THE VENUE FOR ANY PROCEEDINGS WILL BE IN TARRANT COUNTY, TEXAS. REMEDIES WILL BE SUBJECT TO ALL LIMITATIONS AND RELEASES IN THESE OFFICIAL RULES, BE LIMITED TO ACTUAL OUT-OF-POCKET DAMAGES, AND WILL NOT, IN ANY EVENT, INCLUDE ANY PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, ATTORNEYS' FEES OR OTHER COSTS, OR INJUNCTIVE OR OTHER EQUITABLE RELIEF. BY ENTERING THE SWEEPSTAKES, YOU AGREE THAT, TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES OR ANY PRIZE AWARDED WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (B) YOUR REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES, IF ANY, AND YOU IRREVOCABLY WAIVE ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF.

14. WINNERS' LIST / OFFICIAL RULES: For Winner information, available after the Winner is confirmed, or for an additional copy of these Official Rules, send a self-addressed, stamped #10 envelope specifying "Winners' List" or "Official Rules" to:

Yesway & Allsup's 2026 Route 66 Truck Sweepstakes
c/o Yesway Marketing
2301 Eagle Parkway, Suite 100
Fort Worth, Texas 76177

Requests must be received within sixty (60) days of the expiration of the Entry Period.

15. ADMINISTERED BY: BW Gas & Convenience Retail, LLC d/b/a Yesway, 2301 Eagle Parkway, Suite 100, Fort Worth, Texas 76177.

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